

PROUD TO BE



Organic Certification

Our company, KANYA Coffee Export, has been able to successfully receive organic certification from CERES, renowned organic certifier, on January 30, 2023.

When receiving this certification, our whole value chain was rigorously evaluated for the ways coffee is prepared, produced, stored, traded and exported.

We believe that this certification will add value to our products because consumers can now have confidence that our coffee grows without chemical fertilizer or pesticide and were kept away from non-organic coffee beans (coffee beans bought from non-member farmers) during processing. Most importantly, this certification provides confirmation that our production methods have followed a rigorous organic supply chain management process and quality controls from tree to cup.

Certified coffees take sustainability into account as they are grown in a healthy environment and are economically viable to farmers. This certification provides economic incentives to farmers. At our company, for instance, we have agreed to pay our partner farmers premiums for the organic coffee they prepare and sell to our station.

All in all, we believe that organic certification improves coffee growers' environmental performance by reducing chemical input use, and increases adoption of environmentally friendly management practices.

Arrival of Coffee

After months of hard-work and vigorous preparations at our stations in Hambela Wamena Woreda of Guji zone, the first truckloads of coffee arrived at our warehouse - with more truckloads en route to Addis.

We are excited for this year's coffee season because of two reasons: quality and certification.

Our quality teams as well as a number of potential clients have had the chance to cup our coffee, and almost all of them unanimously graded our coffees with excellent scores.

Now, being in a position of superb products, our goal is to provide excellent customer service with the intention of creating repeat customers.

Awards

Awarded to

**Best Western Plus
Pearl Addis**

Booking.com

Traveller Review Awards 2023

8.3

out of 10

At this month's newsletter, our congratulations goes out to KANYA Coffee's sister company, Best Western Plus Pearl Addis Hotel, for winning the 2023 Booking.com's prestigious customer review award for the second year in a row.

It is to be remembered that the hotel also won Tripadvisor's customer review award for 2022 and it is also ranked number 1 (out of 289 hotels in Addis) on Tripadvisor website.

We believe the corporate concept of "offering nothing but the best to customers" has been a driving factor for all KANYA Business PLC holding companies to perform in an outstanding manner that puts providing great products and customer service at the center focus.

Sincerely,

Dagmawi Yimam, Managing Director

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